



Abundant Life Gala

26th Annual Fundraising Dinner
April 25, 2026

CAPS 26th Annual Gala (Fundraising Dinner)

Thank you for partnering with CAPS!

Goal: Raise \$600,000 at the event (1/4 of our annual budget)

A. Event Details capsgala.com

Saturday, April 25 at DoubleTree Mission Valley.

Pre-event VIP reception is 4:30-5:45pm with Erin Hawley for financial sponsors/underwriters who attend.

Dinner & program is 6-8pm.

An invitation to give will be part of the program, as usual.

Tables seat 10 guests. There is a possibility of fitting 12 guests when necessary.

General invitations to most of our database will be mailed in 2 weeks.

B. Method: Financial hosts & tickets

Tables are financially sponsored from \$2,500-\$50,000.

Sponsor invites guests who can support the ministry to help us grow.

The Ideal guest: one who is both new to CAPS and can support the ministry with a gift >\$500.

Other option: One who is already a CAPS supporter and gives at this event annually at least \$250pp/\$500 per couple (price of tickets).

Not sure if you can be a financial host?

If you cannot financially sponsor a table yourself, here are some other opportunities:

1. Recruit financial sponsors for the event!

Examples:

- Will your church sponsor a table?
 - Do you have a friend or two who can coordinate a sponsorship?
2. You can purchase a ticket and promote ticket sales to fill a table and be assigned as the host for that table.
3. You can recruit a financial sponsor & be assigned as the host to invite guests if the sponsor wants to give-only.

Important! If you are using a DAF to sponsor a table, please use the words “for ministry support” as you make your request for funds.

C. How will giving work at the event?

- Paddle Raise
- Donation Form: checks and online giving

D. How do we get to \$600,000?

There are 35 tables of 10-12 guests

\$600,000 goal

-\$150,000 in underwriting (guesstimate)

-\$105,000 in table sponsors (avg. of \$3,000 per sponsored table)

\$345,000 from guests during the night-of event

$\$345,000 / 35 \text{ tables} = \$9,850$ per table in donations given or promised at the event from guests.

4 -5 couples at the table (not including host couple) = Average of \$2,450 per guest couple.

It is important to know that some guests give \$5k, \$10K or more.

E. How can you help?

Pray for this event and keep a positive mindset! God will do great things when we ask. It can take just 1-2 large new donors who feel called to support CAPS to accomplish our goal.

Strategy:

- As a financial sponsor, invite guests to sit at your table with all of these points in mind.
- Set a financial goal for your table and pray. The minimum financial goal should be \$9,850.
- Share our patient stories & Impact Report with new people! (see handout)

Share your fundraising goal with excitement! How you present the ministry and the opportunity to others is important.

Sample statements:

*I support a ministry that I am so excited about. (Share a little about the ministry...) I have partnered with them to accomplish a big goal in April. I have committed to help raise \$X at the 26th Annual Gala. I am inviting you to join me at my table. Erin Hawley, senior counsel at Alliance Defending Freedom is the keynote speaker. There will be an opportunity to give that night... **or**, I am inviting you to consider underwriting a portion of the event (regardless of their availability to attend).*

I have some information about the ministry I can share with you in their Impact Report. I can also send you a couple stories of lives that have been impacted by the work of CAPS.

F. Event Promotions

We value your prayers for protection as CAPS advertises for this event.

Here is how we are promoting outside of our donors:

Coast & Ranch Magazine, Charitable Datebook ad (distributed in Rancho Santa Fe, La Jolla, Del Mar).

PSA's to mostly conservative news groups.

KPRZ- 300 promo commercials to help support ticket sales.

G. Helpful Tools: capsgala.com/table-sponsors (will be ready soon)

Sponsors/Hosts will be sent an email with the following attachments in 2 weeks:

- CAPS Impact Report (sample in your bag)
- Brief Patient stories
- Patient comments

There are goodie bags with some of these items in them to take home today.

Please use these to help provide context for your financial requests and invitations to others to attend the event.